



## **SPWC Company Core Values**

***What are Core Values?*** Core Values define who we are in every aspect of our operation. It is seen through everyone who works in SPWC. We strive and stress core values in all planning and operations. It is displayed in our work and finished product. Our Core Values also reflect the customers we serve.

### **1. Passion for People**

We are genuine in our connections with everyone connected within and through SPWC. We are thankful for every co-worker that shows up to invest in our daily work. We are grateful for every customer that gives us the privilege to present our amazing customer experience and service.

### **2. Integrity**

We show high character through our actions and words. We demonstrate honesty and good will toward each other.

### **3. Coachable**

We humbly admit our areas of improvement and strive for our greatest potential personally and as a company.

### **4. Reliable to all**

We don't let our co-workers or customers down. We follow through with our commitments. We can be counted on.

### **5. Do the Right Thing**

In difficult situations, Doing the Right Thing is our solution. We show who we truly are by the choices we make.